



YMM 青运
YOUNG MALAYSIANS MOVEMENT



1Malaysia Youth Business Expansion Strategies (1MYBEST) Pahang State Expo

May 4 (2pm to 8pm) – 5, 2012 (10am to 5pm) | Bentong Chinese Hall, Bentong, Pahang

This is an initiative by United Youth Movement of Malaysia (GBBM), Young Malaysians Movement (YMM) and Persatuan Belia Xiang Lian to promote the latest business strategies such as branding, marketing, e-commerce, franchising and financing for Malaysian Youth Entrepreneurs to expand their business ventures. We expect about 30 business and entrepreneur related government agencies, banks and related entities to participate in this **1MYBEST Pahang State Expo.**

这项由马来西亚青年团结运动总部(青团运),马来西亚青年运动总会(青运)与马来西亚宗乡青联合总会所推动的“青年企业发展策略展览讲座会”旨于为年轻企业家提供更多有关商业策略的咨询及扩展业务时所需的详情,例如品牌经营,市场开发,电子商务,连锁及金融等领域,以协助他们在拓展业务时可参考。主办单位预计将有超过 30 个商业与企业相关的政府单位、银行和相关单位将参予这项展览讲座会。

4 MAY 2012 (FRIDAY)

TIME	DETAILS
1500 to 1600	Financing Options for SME By SME Bank*/ CGC
1600 to 1700	Support System for SMEs By SME Corporation Malaysia
1700 to 1800	Micro Franchising Financing By PNS*

5 MARCH 2012 (SATURDAY)

TIME	DETAILS
1100 to 1200	IP for SME By Mr Lok Choon Hong, President, Association of Intellectual Property Entrepreneurs & Organizations (AIPO)
1200 to 1330	Officiating Ceremony by YB Dato' Sri Liow Tiong Lai, Minister of Health Malaysia
1430 to 1530	Franchising for SME (M) By Dato' Nelson Kwok, MD of Nelson's & President of Malaysia Retail Chain Association (MRCA)
1530 to 1630	Innovation for SME (M) By Mr. Robest Yong, Innovation Ambassador of Agensi Inovasi Malaysia (AIM) and National Inventor Award Winner