

Entrepreneurship & Youth – A Learning Network 2012 AIESEC in Universiti Kebangsaan Malaysia Paras 3, Bangunan Pusanika, Universiti Kebangsaan Malaysia, 43600 Bangi, Selangor Darul Ehsan.

National Homepage: http://www.aiesec.my/

Robest Yong, Innovation Ambasador, Agensi Inovasi Malaysia, 3501, Level 3, Quill Building 3, Jalan Teknorat 5, 63000 Cyberjaya, Selangor, Malaysia

12 MAY 2012

Dear Mr Robest Yong,

<u>An Invitation Letter from Entrepreneurship & Youth – A Learning Network (EYLN) 2011</u> to Support the Project

Introduction to AIESEC

• AIESEC is the world's largest international student-run organization that exists in 110 countries and over 1,100 universities worldwide which provides an international platform for youth to discover their own potential and develop their leadership skills thus creating a positive impact towards our society.

Description of project

- EYLN 2012 is a not-for-profit project aimed to develop entrepreneurship skills in youth and raising their interest through innovation in youth. It is a step forward taken by AIESEC in UKM to create a society where every single youth are keen to develop themselves through Innovation.
- The project includes the Entrepreneurship Workshops and Entrepreneurship Road Shows that kick start on March 2012, follow up by Entrepreneurship Summit and Competition on the 20th May 2012.

AIESEC

- Target group consists of undergraduates and pre-university students.
- The Entrepreneurship Workshops and Road Shows are designed to create awareness on the opportunities and different facts of entrepreneurship as well as to recruit participants for the Entrepreneurship Summit and Competition.
- The Entrepreneurship Summit and Competition on the **20th** of **May 2012** through which we hope to create awareness on the concept of entrepreneurship among youth and equip them with basic knowledge and skills in this area.

EYLN 2012 sincerely invites Mr Robest Yong to be one of the judges of the competition.

Thank you for spending time to read this and we are anticipating Mr Robest Yong to be part of this project

Best Regards, Abdul Malek Manager of External Relations 2011/2012 AIESEC in Universiti Kebangsaan Malaysia M: (60)17 350 0798