

MSC MALAYSIA MyProCert Program

Innovation is an important skill much needed in the new economy. With competition becoming increasingly intense, innovation is no longer a “nice-to-have” skill but a “must-have”. There is a way to learn INNOVATION in a systematic approach. The approach is called TRIZ or Theory of Inventive Problem Solving. TRIZ is a Russian methodology discovered about 66 years ago but has remained a well-kept secret. This open-secret has finally reached you through the MyProCert program.

Under this program, Malaysia TRIZ Innovation Association (MyTRIZ) in partnership with International TRIZ Association (MATRIZ), will provide a mark-down reduction off the standard TRIZ Level 1 Practitioner certification fee. MyProCert will provide incentive for companies to sponsor employees in learning the subject matter and reimburse RM 500 per person upon passing required certification examination. MyProCert – TRIZ is a catalytic program for employees to upgrade the problem solving and innovation skills to international certification standards.

TRIZ is recognized as one of the powerful method for innovation. It is embraced by many corporations namely Siemens, Samsung, Intel, Whirlpool, LG, Christian Dior, Boeing, Procter & Gamble, L'Oréal, KIA, Hyundai, etc.

Course	TRIZ Level 1 Practitioner
Facilitator	MyTRIZ/MATRIZ Certified Facilitator
Duration	2 days
MyProCert Workshop & Certification fee	RM 1,000 per person
Reimbursement by MyProCert (upon passing)	RM 500 per person
Net fee paid by participant	RM 500 per person
Eligibility	Open to all Malaysians

TRIZ Level 1 Practitioner Course Modules:

- Introduction to TRIZ methodology
- History of TRIZ and global adoption
- Structured Problem Solving Process
- Function Analysis
- Cause & Effects Chain Analysis
- Trimming
- Ideality
- S-Curve
- Trends of Engineering Systems Evolution
- 39 System Parameters
- 40 Inventive Principles
- Contradiction Matrix



Next Class

15-16th Oct 2012
MSC Malaysia K-Workers
Development Center,
Cyberjaya, Selangor

Interested, please contact:

Tan Eng Hoo
012-4081353

enghootan@yahoo.com

Issac Lim
016-3653620

issaclss@gmail.com



All innovations emerge from the application of a very small number of inventive principles and strategies.